



**2019**

**TAMARAC YOUTH FOOTBALL AND CHEERLEADING  
LEAGUE SPONSORSHIP PACKET**

**Sponsorship Contact:**

**Michelle Thomas**

**Tia McCall**

**[tyflcougars@outlook.com](mailto:tyflcougars@outlook.com)**

**(954) 618-7027**

**4820 NW 19th Ct.**

**Lauderhill, FL 33313**



# TAMARAC YOUTH FOOTBALL LEAGUE

2019 Season

## Sponsorship Information

**PRESIDENT**

Michelle  
Thomas

**VICE  
PRESIDENT**

Tavaris  
Bragdon

**TREASURER**

Shanda  
Martin

**SECRETARY**

Meredith  
Mack

Thank you for becoming a part of the Tamarac Youth Football and Cheerleading program. The Tamarac Youth Football and Cheerleading league is a NON PROFIT company operating under code 501 and assigned number 170532504023. Our official address is PO Box 771053, Coral Springs, FL 33077. Founded in 1997, we continue to grow and be a part of the athletic programs operating within the City of Tamarac.

This organization is run 100% by volunteers, all board members, coaches, team moms, concession operators and all others that help us are volunteers. We point this out as it takes over 150 people, at various times during the season, to keep us moving and providing a most excellent opportunity and environment for our children.

We are proud members of the American Youth Football League, which is the governing body for ourselves and 12 other cities in the Broward and Palm Beach areas.

We pride ourselves with our ability to provide the children an opportunity to learn skills of leadership, dedication, discipline and pride. It is our goal to not only have fun, but make each day a learning event. We provide a fun and safe environment for our children to learn and develop without fears. We encourage all participants to put forth their best efforts and embrace the spirit of the TAMARAC COUGARS.

The cost of running our league exceeds over 100,000 dollars per year. The revenue from registration covers about forty percent of the budget, but we could not exist without the support of our community and the support of you, our corporate sponsors. Without your support we would be unable to function and provide the necessary safety equipment to play the game. Through your donation, you are providing an opportunity for children to be able to participate in a sports league of this caliber and be a functioning member of something special.

On the next several pages you will find a breakdown of the sponsorship levels and the benefits provided by each level. We ask that you consider that you are not just making an investment into our program, but are making an investment into our city and our children. Please help us develop the youth of today into the citizens of tomorrow.

Thank you,  
Michelle Thomas, President  
Tamarac Youth Football League, Inc.

## **1<sup>st</sup> Down Club - \$100**

Broadcast Mention of your company's support during  
half time of home games.

OR

Internet Link to your company's Web Site on the Tamarac Cougars' Web Site

## **Touch Down Club - \$300**

Broadcast Mention of your company's support during  
half time of home games.

AND

**2x2 Banner on the fence.**

## **Bronze Sponsor - \$500**

Broadcast Mention of your company's support during  
half time of home games.

AND

**3 x 5 Banner on the Fence.**

**Commemorative Plaque for your company.**

**Internet Link to your business on the Tamarac Cougars' Web Site.**

## **Silver Sponsor - \$1000**

Broadcast Mention of your company's support during time outs and half time of home games.  
3 x 5 Banner on the fence.

**2 x 3 Banner placed on the bleachers.**

Commemorative Plaque for your company.

Internet Link to your company's Web Site on the Tamarac Cougars' Web Site.

**Special Recognition / Honorable Mention at Home Coming.**

**Sponsor Supplied Advertising Materials (brochures / flyers) distributed to all teams**

## **Gold Sponsor - \$2000**

Broadcast Mention of your company's support during time outs and half time of home games.

**3 x 8 Banner on the fence.**

2 x 3 Banner placed on the bleachers.

Commemorative Plaque for your company.

Internet Link to your company's Web Site on the Tamarac Cougars' Web Site.

**Special Recognition / Honorable Mention at Home Coming.**

**Sponsor Supplied Advertising Materials (brochures / flyers) distributed to all teams**

**Company name on practice jerseys (1 division).**

## **Platinum Sponsor - \$3500**

Broadcast Mention of your company's support during time outs and half time of home games.

**3 x 5 Banner on the fence at all entrance points to the Game Field (3 gates).**

2 x 3 Banner placed on the bleachers.

Commemorative Plaque for your company.

Internet Link to your company's Web Site on the Tamarac Cougars' Web Site

**Special Recognition / Honorable Mention at Home Coming and Opening and Closing Ceremonies.**

Sponsor Supplied Advertising Materials (brochures / flyers) distributed to all teams

**Company name on practice jerseys (3 divisions).**

## **Gridiron Great - \$7000**

Broadcast Mention of your company's support during time outs and half time of home games.

**4 x 8 Banner on Scoreboard for entire season.**

**3 x 5 Banners on remaining (3) fences**

2 x 3 Banner placed on the bleachers.

Commemorative Plaque for your company.

Internet Link to your company's Web Site on the Tamarac Cougars' Web Site.

**Special Recognition / Honorable Mention at Home Coming / Opening and Closing Ceremonies to include advertisement on Home Coming brochure**

Sponsor Supplied Advertising Materials (brochures / flyers) distributed to all teams

**Company name on ALL practice jerseys (all divisions).**

## **Pick Your Own Advertisement level**

Sponsor Supplied Advertising Materials (brochures / flyers) distributed to all teams

One division - \$75 (per distribution)

All Divisions - \$150 (per distribution)

**Sponsor an individual football player or Cheerleader** – Receive Mention of your company's support during half time of player's home games / Individual Mini Plaque with player photo - \$250

### Vendor Booth Space

Sponsors may set up a booth to promote / sell their products during one home game Saturday - \$300

### Banners

2x2 Banner on Fence - \$200

2x3 Banner on Bleachers - \$250

3x5 Banner on Fence \$400

4x8 Banner on Bleachers in view of Practice / Warm Up field and walkway to/from concession - \$600

3x5 Banner at All Entrance Points (3 gates) to Game Field - \$800



# TAMARAC YOUTH FOOTBALL LEAGUE

2019 Season

## Sponsorship Information Form

**PRESIDENT**

Michelle  
Thomas

**VICE  
PRESIDENT**

Tavaris  
Bragdon

**TREASURER**

Shanda  
Martin

**SECRETARY**

Meredith  
Mack

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website  
Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship  
Level: \_\_\_\_\_

Sponsorship  
Amount: \_\_\_\_\_

Payment Date: \_\_\_\_\_

Check Number: \_\_\_\_\_

**Please make sure to provide an electronic copy  
of your company logo and banner information at  
time of sponsorship.**

Please contact Michelle Thomas with any questions you may have once your  
sponsorship has been completed.

[954.618.7027](tel:954.618.7027)

[tyflcougars@outlook.com](mailto:tyflcougars@outlook.com)

To contact TYFL Cougars directly please email:

[tyflcougars@outlook.com](mailto:tyflcougars@outlook.com)

*Tamarac Youth Football League  
4820 NW 19th Ct.  
Lauderhill, FL 33313*